

Personal Data

Name: Celine Mirjam van Praag
Birthday: November 11th, 1967
Gender: Female
Nationality: Dutch
Address: Vrije Universiteit Amsterdam, De Boelelaan 1105, 1081 HV, Amsterdam
E-mail: c.m.van.praag@vu.nl; mvp.si@cbs.dk; mirjam@vanpraag.com
Webpage: <https://www.vu.nl/nl/over-de-vu/organisatie-en-bestuur/college-van-bestuur/index.aspx>

Education

2009 – 2010 Program for Supervisory Board Members, ESAA Rotterdam School of Management
2008 – 2009 Academic Leadership Program, University of Amsterdam
1992 – 1995 PhD Economics at the University of Amsterdam/Tinbergen School (*cum laude*),
Dissertation: Determinants of Successful Entrepreneurship, Supervisors: Prof. Dr. J.S. Cramer and Prof. Dr. J. Hartog
1986 – 1991 Master Econometrics at University of Amsterdam (*cum laude*)
Thesis: The Income of Economists
1980 – 1986 Gymnasium Beta (*cum laude*)

Current Positions

- President of Vrije Universiteit Amsterdam (2018-)
- Professor of Entrepreneurship, Copenhagen Business School (2018-)

Participation in (Academic) Networks & Fellowships (by invitation)

2020 – *present* Member of the Royal Dutch Society of Sciences (KNAW)
2016 – *present* Fellow Centre for Economic Policy Research (CEPR)
2015 – *present* Member of “Academia Europaea”
2010 – *present* Member of “De Amsterdamsche Kring”
2010 – *present* Member of “Hollandsche Maatschappij der Wetenschappen”
2010 – *present* Fellow ACLE (Amsterdam Center for Law and Economics)
2006 – *present* Fellow IZA Institute for Labour Market Research, Bonn, Germany
2002 – *present* Research Fellow Tinbergen Institute

Other (honorary) Positions, currently

- Supervisory Board Member of De Nederlandsche Bank (2020-)
- Member of the “Bankraad” (2020-)
- Supervisory Board Member of the Anne Frank Foundation (2019-)
- Non-executive Board Member of Pharmaccess (2019-)
- Member of the Advisory Board of “Everyday Heroes” (converted from chairperson in 2020)
- Member of the Editorial Board of *Small Business Economics* (since 2017)
- Editorial Advisory Board Member of the journal *Industry & Innovation* (since 2016)
- Member of the Editorial Review Board of the *Strategic Entrepreneurship Journal* (since 2012)
- Advisory Board member of Diversion (since 2016)

Past Positions

- 2014-2020 Member of the Advisory Board of the *Amsterdam Center of Entrepreneurship* (ACE)
- 2014-2020 Non-executive Board Member of Berlingske Media
- 2014-2019 Professor of Entrepreneurship and Organization, Faculty of Economics & Business, University of Amsterdam, Netherlands (Unpaid)
- 2014-2019 Chair of the Advisory Board of “Everyday Heroes”
- 2010-2018 Crown Member of the SocioEconomic Council (SER)
- 2014-2018 Maersk Mc-Kinney Møller endowed Professor of Entrepreneurship, Copenhagen Business School, Denmark
- 2017-2018 Member of the NWO Supervisory Board
- 2016-2018 Field Editor *Journal of Business Venturing*
- 2016-2018 Board Member of Joods Nationaal Fonds (JNF)
- 2005-2013 Professor of Entrepreneurship and Organization, Faculty of Economics & Business, University of Amsterdam, Netherlands
- 2008-2013 Founding (Academic) Director of Amsterdam Center for Entrepreneurship
- 2010-2013 President of the Amsterdam Academic Club
- 2014-2016 Panel member ERC starting grants
- 2010-2014 Member of the CPC (Supervisory Board of the CPB)
- 2005-2014 Associate Editor of Small Business Economics.
- 2010-2014 Adjunct Professor of Entrepreneurship Statistics Norway, Oslo, Norway
- 2012-2013 Member of the Curatorium de Baak
- 2008-2013 Member of the Supervisory Board of APG Group NV
- 2010-2013 Member of the Board of SEO Economic Research
- 2010-2013 Member of the Supervisory Board of Kriterion
- 2013-2018 Founding and Organizing Member of the Scientific Committee of the CEPR Entrepreneurship Economics Conferences
- 2012-2018 Founder and Organizer of the Oxford Summer Retreats for Entrepreneurship Scholars, jointly with Saul Estrin, LSE
- 1998-2005 Associate Professor Economics of Organization, FEB, UvA
- 1995-1998 Consultant at The Boston Consulting Group
- 1992-1995 Consultant at GfK Intomart B.V. Hilversum, Netherlands
- 1991-1992 Financial Analyst at Procter & Gamble, Rotterdam, Netherlands

Other Past Positions

Scientific Advisory Board of The Horizon2020 project (2015-2018); Chair of the Jury of the Amsterdam Science and Innovation Award (2017-2018); Member of the Advisory Board of the UvA/AMC TTO (2009-2011); Temporary Crown Member of the SER, Committee: The Position of the Self-Employed (2009-2010); President of the Temporary Evaluation Committee, Chambers of Commerce, Ministry of Economic Affairs, Netherlands (2009-2010); Member of the Scientific Committee of the “Federatie Zakenvrouwen” (2009-2010); Advisory Member of the Committee “Studiecommissie Belastingherziening”, Ministry of Finance, Netherlands (2009-2010); Co-director of the Amsterdam Center for Corporate Finance (2002-2005); Member of the Advisory Council of Social Enterprise Netherlands (2012-2014); Member of the Expert Committee “Kapitaalmarkt toegang MKB” Ministry of Economic Affairs, Netherlands (2006-2007); Member of the Supervisory Board of the “SCALES” EIM/Panteia research program (2005-2009; 2013-2014); Director of Education Programs in Business Economics, FEB, UvA (2005-2008); Member of the Board of the Dutch Friends of the Tel Aviv University (2009-2013); Research Professor at the Max Planck Institute of Economics, Jena, Germany (2006-2012); Member of the Board of the ‘H&A’ foundation (2008-2010); Lustrum committee University of Amsterdam 375 (2006); Member of “Kamer 2” SMO/COM and the Maror Committee; Board Member “Kring van Amsterdamse Economen”, alumni association of FEE, UvA; Vice-President of the General Board of students association SSRAMsterdam; Internship at Marketing Department, Française de Brasserie (Heineken) Paris (1990); Internship at Finance Department, Procter & Gamble, Frankfurt (1990); Research Assistant at the Foundation

for Economic Research (SEO), UvA (1988-1989).

Publications & Research

Google Citations +16,000, February, 2021

Academic Publications (excluding publications in/of books) – Refereed

- Egebark, J, M. Ekström, E. Plug and M. Van Praag (2021) Brains or Beauty? Causal Evidence on the Returns to Education and Attractiveness in the Online Dating Market, *Journal of Public Economics*, **forthcoming**
- Huber, L. Rosendahl, S. Parker, R. Sloof and M. Van Praag (2021) Diverse Cognitive Skills and Team Performance: A Field Experiment Based on an Entrepreneurship Education Program, *Journal of Economic Behavior & Organization* 170, 569-588
- Vladasel, T., M. Lindquist, J. Sol and M. Van Praag (2021) On the origins of entrepreneurship: Evidence from sibling correlations, *Journal of Business Venturing*, **forthcoming (and covered at VoxEU)**
- Czibor, E., S. Onderstal, R. Sloof and M. van Praag (2021) Does relative grading help male students? Evidence from a field experiment in the classroom, *Economics of Education Review*, **forthcoming**
- Rocha, V. and M. van Praag (2020) Mind the Gap: The Role of Gender in Entrepreneurial Career Choice and Social Influence by Founders, *Strategic Management Journal* 51(5), 841-866
- Rocha, V., van Praag, M., Folta, T.B., Carneiro, A. (2019) Endogeneity in Strategy-Performance Analysis: An Application to Initial Human Capital Strategy and New Venture Performance, *Organizational Research Methods* 22(3), 740-766.
- Czibor, E., J. Claussen and M. van Praag (2019) Women in a men's world: Risk taking in an online card game community", *Journal of Economic Behavior and Organization* 158, 62-89.
- Nagel, H., Huber, L., van Praag, M. (2019) The Effect of a Tax Training Program on Tax Compliance and Business Outcomes of Starting Entrepreneurs: Evidence from a Field Experiment, *Journal of Business Venturing* 34(2), 261-283
- Sloof, R., van Praag, M., Koudstaal, M. (2019) Entrepreneurs: Intuitive or Contemplative Decision Makers?, *Small Business Economics* 53(4), 901-920.
- Block, J., C. Fisch, M. van Praag, M (2018), Quantity and Quality of Jobs by Entrepreneurial Firms, *Oxford Review of Economic Policy*, Vol. 34, No. 4, pp. 565–583
- Hoogendoorn, S., Parker, S.C. & van Praag, M. (2017) Smart or diverse start-up teams? Evidence from a field experiment, *Organization Science*, Vol. 28, No. 6, pp. 1010-1028
- Rosendahl Huber, L., Sloof, R. & van Praag, M. (2017) The Effect of Incentives on Sustainable Behavior: Evidence from a Field Experiment, *Labour Economics*, Vol. 45, pp. 92-106
- Hsieh, C., Parker, S.C. & van Praag, C.M. (2016), Risk, Balanced Skills and Entrepreneurship *Small Business Economics*, Vol. 48, No.2, pp. 287-302
- Block, J.H., Fisch, C.O., van Praag, C.M. (2016), The Schumpeterian entrepreneur: A review of the empirical evidence on the antecedents, behavior and consequences of innovative entrepreneurship, *Industry & Innovation*, Vol. 24, No. 1, pp. 61-95
- Koudstaal, M., Sloof, R. & van Praag, M. (2016), Risk, Uncertainty and Entrepreneurship: Evidence from a Lab-in-the-Field Experiment *Management Science*, Vol. 62, No. 10, pp. 2897-2915 (A short version has been selected for the [Best Paper Proceedings of the 2015 Academy of Management](#))

- Berkhout, P., Hartog, J. & van Praag, C.M. (2016), Entrepreneurship and financial incentives of return, risk and skew [Entrepreneurship Theory and Practice](#), Vol. 40, No. 2, pp. 249-268
- Lindquist, M., Sol, J. & van Praag, C.M. (2015), Why do Entrepreneurial Parents have Entrepreneurial Children? [Journal of Labor Economics](#), Vol. 33, No. 2, 4.2015, pp. 269-296
- Sloof, R. & van Praag, C.M. (2015), Testing for Distortions in Performance Measures: An Application to Residual Income Based Measures like EVA [Journal of Economics and Management Strategy](#), Vol. 24, No. 1, pp. 74-91
- Rosendahl Huber, L., Sloof, R. & van Praag, C.M. (2014), The Effect of Early Entrepreneurship Education: Evidence from a Field Experiment [The European Economic Review](#), Vol. 72, 11.2014, pp. 76-97
- Congregado, E., Millan, J., Román, C., van Praag, C.M. & van Stel, A. (2014), The value of an educated population for an individual's entrepreneurship success [Journal of Business Venturing](#), Vol. 29, No. 5, 9.2014, pp. 612-632
- Hoogendoorn, S.M., Oosterbeek, H. & van Praag, C.M. (2013), The Impact of Gender Diversity on the performance of business teams: Evidence from a field experiment [Management Science](#), Volume 59 Issue 7, July 2013, pp. 1514-1528
- Van Praag, C.M. & van Stel, A. (2013), The more business owners the merrier? The role of tertiary education [Small Business Economics](#), 41 (2), pp. 335-357
- Van Praag, C.M., van der Sluis, J. & van Witteloostuijn, A. (2012), The Higher Returns to Formal Education for Entrepreneurs versus Employees [Small Business Economics](#), 40, pp. 375-396
- Parker, S. & van Praag, C.M. (2012), The entrepreneur's mode of entry: Business takeover or new venture start? [Journal of Business Venturing](#), 27 (1), pp. 31-46
- Bosma, N., Hessels, J., Schutjens, V., van Praag, C.M. & Verheul, I. (2012), Entrepreneurship and role models [Journal of Economic Psychology](#), 33, pp. 410-422
- Sloof, R. & van Praag, C.M. (2010), The effect of noise in a performance measure on work motivation: A real effort laboratory experiment [Labour Economics](#), 17, pp. 751-765
- Hartog, J., van Praag, C.M. & van der Sluis, J. (2010), If you are so smart, why aren't you an entrepreneur? Returns to cognitive and social ability: entrepreneurs versus employees [Journal of Economics and Management Strategy](#), 19 (4), pp. 947-989
- Parker, S. & van Praag, C.M. (2010), Group status and entrepreneurship [Journal of Economics and Management Strategy](#), 19 (4), pp. 919-945
- Oosterbeek, H., van Praag, C.M. & Ysselstein, A. (2010), The impact of entrepreneurship education on entrepreneurship skills and motivation [The European Economic Review](#), 54 (3), pp. 442-454
- Van Praag, C.M. (2009), Book review of "Race and entrepreneurial success: Black-, Asian-, and white-owned businesses in the United States" by Robert W. Fairlie and Alicia M. Robb [Journal of Economic Literature](#), 47 (3), pp. 844-47
- Sloof, R. & van Praag, C.M. (2008), Performance measurement, expectancy and agency theory: an experimental analysis [Journal of Economic Behavior and Organization](#), 67 (4), pp. 794-809
- Van Praag, C.M. & van Praag, B.M.S. (2008), First author determinants and the benefits of being professor A (and not Z): An empirical analysis of non-alphabetic name ordering among economics authors [Economica](#), 75 (300), pp. 782-796
- Van Praag, C.M., van Der Sluis, J. & Vijverberg, W. (2008), Education and Entrepreneurship selection and performance: a review of the empirical literature [Journal of Economic Surveys](#), 22 (5), pp. 795-841
- Bodewes, W., Brand, M., Poutsma, E., van Gelderen, M., van Gils, A. & van Praag, C.M. (2008), Explaining entrepreneurial intentions by means of the theory of planned behaviour [Career Development International](#), 13 (6), pp. 539-559

- Van Praag, C.M. & Versloot, P. (2007), What is the value of entrepreneurship: A review of recent research [Small Business Economics](#), 29 (4), pp. 351-382
- Cools, K. & van Praag, C.M. (2007), The value relevance of top executive departures: Evidence from the Netherlands [Journal of Corporate Finance](#), 13 (5), pp. 721-742
- Aidis, R. & van Praag, C.M. (2007), Illegal entrepreneurship experience: Does it make a difference for business performance and motivation? [Journal of Business Venturing](#), 22 (2), pp. 283-310
- Parker, S. & van Praag, C.M. (2006), Schooling, capital constraints and entrepreneurial performance: The endogenous triangle [Journal of Business and Economic Statistics](#), 24 (4), pp. 416-431
- Cools, K., van Herpen, M. & van Praag, C.M. (2006), Wage structure and the incentive effects of promotions [Kyklos](#), 59 (3), pp. 441-459
- Cools, K., van Herpen, M. & van Praag, C.M. (2005), The effects of performance measurement and compensation: An empirical study [De Economist](#), 153 (3), pp. 303-329
- Van Praag, C.M., van Der Sluis, J. & Vijverberg, W. (2005), Entrepreneurship selection and performance: A meta-analysis of the impact of education in developing economies [World Bank Economic Review](#), 19 (2), pp. 225-261
- Bosma, N., van Praag, C.M. & de Wit, G. (2005), Initial capital constraints hinder entrepreneurial venture performance [Journal of Private Equity](#), 9 (1), pp. 36-44
- Van Praag, C.M. & van Der Sluis, J. (2004), Economic returns to education for entrepreneurs: The development of a neglected child in the family of economics of education? [Swedish Economic Policy Review](#), 11 (2), pp. 183-226
- Bosma, N., Thurik, R., van Praag, C.M., & de Wit, G. (2004), The value of human and social capital investments for the business performance of startups [Small Business Economics](#), 23 (3), pp. 227-236
- Van Praag, C.M. (2003), Business Survival and Success of Young Small Business Owners [Small Business Economics](#), 21 (1), pp. 1-17
- Cramer, J., Hartog, J., Jonker, N. & van Praag, C.M. (2002), Low risk aversion encourages the choice for entrepreneurship: An empirical test of a truism [Journal of Economic Behavior and Organization](#), 48 (1), pp. 29-36
- Cramer, J. & van Praag, C.M. (2001), The roots of entrepreneurship and labor demand: Individual ability and low risk aversion [Economica](#), 68 (269), pp. 45-62
- Van Praag, C.M. (1999), Some classic views on entrepreneurship [De Economist](#), 147 (3), pp. 311-335
- Slootman, K., Stam, P., van Praag, B.M.S., van Praag, C.M. & Wijnbergen, W. (1996), The demand for concerts of classical music - decision support for scenario planning of orchestras [Marketing and Research Today](#), 24 (2), pp. 27-35; award-winner at ESOMAR conference
- Van Ophem, H. & van Praag, C.M. (1995), Determinants of willingness and opportunity to start as an entrepreneur [Kyklos](#), International Review for Social Sciences, 48, pp. 513-540
- Oosterbeek, H. & van Praag, C.M. (1995), Firm-size wage differentials in the Netherlands [Small Business Economics](#), 7, pp. 173-182

Academic Publications (in/of books) - Refereed

- Van Praag, C.M. (2016). Ondernemerschap en onderwijs: van basisschool tot universiteit, chapter Bedrijfseconomie in *Economieonderwijs*, [Koninklijke Vereniging voor de Staathuishoudkunde](#), Amsterdam, December 6
- Van Praag, C.M. (2011). Who values the status of the entrepreneurship? Handbook of Research on Innovation and Entrepreneurship (ed David Audretsch), Edward Elgar

- Van Praag, C.M. (2009). Academic entrepreneurship in Europe: A different perspective, chapter 12 in “Entrepreneurship, Growth and Public Policy”, (eds Z. Acs, D. Audretsch and R. Strom), Cambridge University Press, pp. 284-298
- Van Praag, C.M. & Versloot, P. (2008). The economic benefits and costs of entrepreneurship, Foundations and Trends in Entrepreneurship 4 (2), pp. 65-154
- Van Praag, C.M. & van Der Sluis, J. (2007). Returns to education for entrepreneurs, chapter 4 in Human capital: Moving the frontier (eds J. Hartog and H. Maassen van den Brink), Cambridge University Press
- Parker, S. & van Praag, C.M. (2007). The entrepreneur’s mode of entry: Business takeover or new venture start? Frontiers of Entrepreneurship Research 27 (5), article 9 (Selected Conference Papers and Proceedings Babson Conference)
- Van Praag, C.M. (2006). Venture performance and venture input: human and financial capital, chapter 17 in The Life Cycle of Entrepreneurial Ventures, International Handbook Series on Entrepreneurship, Springer Academic Publishers (ed. S. Parker), 2006, 507-533, (II B)
- Van Praag, C.M. (2005). Successful Entrepreneurship: Confronting Economic Theory with Empirical Evidence, Edward Elgar, London, England
- Van Ophem, H. & van Praag, C.M. (2003). Opportunity and willingness to start as an entrepreneur, chapter 2, pp. 38-62 in D.J.Storey (ed) Small Business: Critical perspectives on business and management, Routledge, London
- Van Praag C.M. & de Wit, G. (2002). The value of investments in human and social capital for small business founders in Frontiers of Entrepreneurship Research
- Cools, K. & van Praag, C.M. (2001). On the virtues of transparency and simplicity: An empirical analysis of the value-relevance of targets, special issue in English of Maandschrift Accountancy en Bedrijfseconomie 74, pp. 24-37

Academic Publications (working- and discussion papers)

- Raknerud, A., van Praag, M. (2017). [The returns to entrepreneurship: Evidence from matched person-firm data](#). CEPR Discussion Paper DP12330
- Dushnitsky, G., van Praag, M., Zunino, D. (2017). [Badge of Honor or Scarlet Letter? Unpacking Investors' Judgment of Entrepreneurs' Past Failure](#). CEPR Discussion Paper DP12329
- Barirani, A., Sloof, R., van Praag, M. (2017), [The Origins and Extent of Entrepreneurial Action-Orientedness: An Experimental Study](#), IZA Discussion Paper No. 10498
- Lindquist, M., Sol, J., van Praag, C.M. & Vladasel, T. (2016) [On the Origins of Entrepreneurship: Evidence from Sibling Correlations](#), CEPR Discussion Paper DP11562 (A summary is available at the [VOXEU.org policy portal](#))
- Rocha, V. & van Praag, C.M. (2016) [The “Entrepreneurial Boss” Effect on Employees’ Future Entrepreneurship Choices: A Role Model Story?](#), IZA Discussion Paper No. 10104 IZA Discussion Paper No. 9919
- Dahl, M.S., van Praag, C.M. & Thompson, P. (2015), Entrepreneurial Couples (Working paper) (A short version has been selected for the [Best Paper Proceedings of the 2015 Academy of Management](#))
- , IZA Discussion Paper No. 9612
- Rosendahl Huber, L., Sloof, R. & van Praag, M. (2014) [Jacks-of-All-Trades? The Effect of Balanced Skills on Team Performance](#) IZA Discussion Paper No. 8237
- Hoogendoorn, S. & van Praag, C.M. (2012) [Ethnic Diversity and Team Performance: A Field Experiment](#) Tinbergen Institute Working Paper, 12-068/3

Teaching

Current and Past Courses

- “Research Foundations in the Economics of Entrepreneurship”, PhD course at the INO department of Copenhagen Business School (2014)
- “Entrepreneurship”, Master course at MIB program, Copenhagen Business School (2017)
- “Seminar in Business Administration and Management”, Visiting Professorship at Bocconi University (2017)
- “Entrepreneurship and Human Capital”, PhD course, IZA European Summer School in Labor Economics (2014)
- Honours Classes in Entrepreneurship, University of Amsterdam/Vrije Universiteit (2008-2013)
- Master class top economics students on “Performance Measurement and Rewards” (2006-2010)
- “Economics of Entrepreneurship” Master course in Business Economics, University of Amsterdam (2006-2009)
- “Economics of Organization and Management” Master course in Business Economics, University of Amsterdam (2002-2008)
- “Economics of Organization and Management” Bachelor course in Business Economics at the University of Amsterdam (2000-2008)
- “Personnel Economics”, course for AIAS MA students (2000-2005)
- “Incentives for Management and Value Based Management”, course for Shell Financial Managers and a (by Shell invited) group of PhD students (2005)
- “Economic Theory of Organization” for first year students Economics and Business at the University of Amsterdam (2000-2005)
- “Economics of Internal Organization” Core course in the Tinbergen Institute Masters/PhD program (2000)
- “Price Theory” for first year students Economics and Business at the University of Amsterdam (1992-1995)

Supervision Ph.D.

- Marco van Herpen, “Issues in Personnel Economics”, Defense in 2007 January 25
- Justin van der Sluis, “Entrepreneurship and Education”, Defense in 2007 April 20
- Sander Hoogendoorn “Entrepreneurship, teams and diversity: some field experiments”, Defense in 2013 March 8
- Laura Rosendahl Huber, (Tinbergen Institute) “Teams and Sustainability: A Series of Field Experiments”, Defense in 2015 April 16
- Eszter Czibor (Tinbergen Institute), “Heterogeneity in Response to Incentives: Evidence from Field Data”, Defense in 2015 November 20
- Martin Koudstaal (Tinbergen Institute), “Differences between Entrepreneurs, Managers, and Employees in Strategic Decision Making”, Defense in 2016, September 15.
- Diego Zunino (Copenhagen Business School, defense June, 2018)
- Ahmad Barirani (Copenhagen Business School)
- Adrian Luis Merida Gutierrez (Copenhagen Business School, defense April, 2019)
- Theodor Vladasel ((Copenhagen Business School, defense September, 2019)
- Hanskje Nagel (Tinbergen Institute, Vrije Universiteit Amsterdam, defense 2021)
- Hadar Gafni (Copenhagen Business school, defense 2020)
- Manar Alnamlah (Copenhagen Business school, defense 2021)

- Supervised aprox. 120 Master Theses 1998-2012

Educational Course Design

- “Economics of Entrepreneurship” for PhD students, CBS, 2014
- “Economics, Organization and Management” Bachelor course in Business Economics, UvA (8th year, 75 students)
- “Economics, Organization and Management” Master course in Business Economics, UvA (5rd year, 40+ students)
- “Economic Theory of Organization” for first year students Economics and Business, UvA (not run anymore)
- “Personnel Economics”, course for AIAS MA students
- “Economics of Entrepreneurship” Master Course in Business Economics , UvA (4th year, 25 students)
- Minor Entrepreneurship for academic Bachelor students, UvA (3rd year, 50+ students)
- M-track “Entrepreneurship” for Master students FNWI, UvA (starting in 2009, organized together with Sander Hoogendoorn in collaboration with FNWI faculty)

Service

Reviews for many journals, conferences, workshops, organizational duties etcet

Outreach

Public lectures, interviews, media, conference organization for wider audiences, publishing for wider audiences, advisory positions, based on research.