

Objective

The aim of the Master's **COM** is to provide students with the knowledge, insights, skills and attitude with that enable them to:

- give a critical oral and written account of the different theoretical approaches in the field of culture, organization and management, with the help of a broader analytical and conceptual framework rooted in the Organizational Sciences;
- to connect these approaches to the data they assemble during fieldwork;
- map the cultural and political processes in and around organizations and networks in a theoretically informed analysis of fieldwork data;
- to formulate solutions for organization and/or cooperation issues on the basis of their findings.

Attainment levels

Knowledge - A graduated Master's student COM has knowledge of, and insight into, the development of theories in the fields of:

- transnationalism and globalization, and the consequences thereof for visions on and discourses about organizational culture and styles of management;
- organizational change, culture change and intervention;
- identity, diversity, and (inter)cultural processes in organizations;
- the application of methods and techniques of qualitative research.

Skills - A graduated Master's student COM is able to:

- analyse a scientific problem in the fields of identity or culture change;
- set up and carry out small-scale fieldwork research using qualitative research techniques;
- report on the results of this research, both orally and in writing.

Attitude – the attitude of a graduated Master's student COM reflects:

- awareness of the effects and restrictions of his/her role in fieldwork settings as well as in relation to the exigencies of professional work environments;
- comprehension and appreciation of cultural diversity in organizations.